



# 2026 Cat Lady Fashion Show

## Sponsorship Opportunities

A Freshwater Events Production

TC Paw is a 501(c)(3) Organization

Thank you for the opportunity to present our **2026 Catlady Fashion Show** advertising, marketing, and sponsorship opportunities for your consideration.

### About TC Paw Cat Rescue

The TC Paw Cat Rescue organization was founded in April of 2023 by Lisa Chimner along with a skilled and dedicated volunteer Board. To date TC Paw has facilitated the adoption of nearly 800 cats and kittens into forever homes in the Grand Traverse region [more than any other rescue in our region].

All TC Paw Cat Rescue animals receive a veterinarian health evaluation, vaccinations, deworming, microchip placement, testing for FIV/leukemia, flea and tick protection, as well as spaying/neutering, prior to adoption. Providing rescue, veterinarian care, food, and shelter for so many animals in desperate need of assistance is expensive. Please help as you are able and support our mission of rescuing cats and kittens and finding them good forever homes.

### About the Catlady Fashion Show

This event has it all: people dressed as cats, people not dressed like cats, people acting like cats, cat loving celebrities, good looking men, spicy women, and surprises. In short, this is a wild and entertaining cat-themed very theatrical high energy fashion show.

Our **Premiere Catlady Fashion Show** event was held April 26th, 2025 to a sold-out audience of 250 people. To our joy, tickets were purchased in a flurry, and we were completely sold-out six weeks before the event.

Our **2nd Annual Catlady Fashion Show** is going to be held on May 16, 2026 at the Milliken Auditorium and Dennon Museum complex. We will have 400 seats available, along with some fun new features and live entertainment.

We hope that you will help us save cats and kittens and have a great time doing it! It will be our pleasure to help you by making sure that your logo and business name is prominently displayed and promoted, as described on the next page. Please contact us if you have any questions.

Lisa Chimner  
TC Paw Cat Rescue Director  
231-714-4711 [info@tcpaw.org](mailto:info@tcpaw.org)

M'Lynn Hartwell  
Cat Lady Fashion Show Producer  
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### **\$5,000 Sponsorship / Underwriting**

- A block of 10 reserved VIP seats
- A large banner with your logo on the stage ([Your company name] presents the Cat Lady Fashion Show verbiage on banner).
- Thank you in the reception area as well as from the stage (multiple times).
- We will promote your sponsorship during media interviews.
- Your Logo and name will appear at our websites (TC Paw and Catlady Fashion Show).

### **\$2,500 Entertainment Sponsorship / Underwriting**

- A block of 10 reserved VIP seats.
- We will place an Entertainment Sponsor poster near performance areas with your logo and name on it.
- We will thank you in the reception area and from the stage.
- We will promote your sponsorship during media interviews.
- Your Logo and name will appear at our websites (TC Paw and Catlady Fashion Show).

### **\$2,000 Sponsorship / Underwriting**

- A block of 8 reserved VIP seats.
- We will place a poster near the entrance area with your logo and name on it.
- We will thank you from the stage.
- Your logo and name will be posted at our websites (TC Paw and Catlady Fashion Show).

### **\$1,000 Sponsorship / Underwriting**

- A block of 6 reserved VIP seats
- We will place a poster near the entrance area with your logo and name on it.
- We will thank you from the stage.
- Your logo and name will be posted at our websites (TC Paw and Catlady Fashion Show).

### **\$500 Sponsorship / Underwriting**

- A block of 4 reserved VIP seats.
- We will place a poster near the entrance area with your logo and name on it.
- Your logo and name will be posted at our websites (TC Paw and Catlady Fashion Show).

**Pay by Check or Pay Online** (we'll email you a donation link)

**TC Paw Cat Rescue**, 801 S. Garfield Avenue, Unit #100007, Traverse City, MI 49686